

LESSON PLAN 6

Module Name: Information and Data Literacy	
Topic Title: Internet Concepts	
Lesson plan 6 – Advanced Filtering and Keywords	
Duration: 45 minutes	
Aim	The aim of this lesson plan is to understand the concepts of using keywords and advanced filtering in Google search.
Target Group	Adults (seniors)
Facility/Equipment	• Classroom • Internet access • Projector • White board • Sticky notes
Tools/Materials	• Handout 1
Activities	1. Task 1: What are keywords? (20 mins) 1.1. Show the students the following video related to keywords for google search: https://www.youtube.com/watch?v=wMxi6mMYdgE 1.2. Get everybody to write down words or phrases they would use to search for a product or services (for example: searching for the closest grocery shop and its opening/closing hours). Consider:

	location, benefits, outcomes, product type, brand name, similar words etc. (see Handout 1) 2. Task 2: Perform advanced google search (20 min) 2.1. Show the students the following video related to Advanced Google Search: https://www.youtube.com/watch?v=K9SbVLTGwPI&t=252s (7mins) 2.2. Ask students to perform an Advance Google Search on a specific topic, for example: search for high quality images with the Eiffel Tower. 1. Task 3: Wrap-up (5 mins) 3.1 Conclusions/questions
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HANDOUT 1: Using Keywords

List the words you would use to find the closest grocery store and its opening and closing hours

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