

LESSON PLAN 4

Introduction to digital content	
Topic 2: Developing digital content	
Lesson Plan 4 – Discover Canva and Infogram	
Duration: 45 minutes	
Aim	The main aim of this lesson plan is for students to experiment on their own with two of the applications explained: canva and infogram. They will learn the general characteristics of this online softwares, how to create an account and how to navigate around them.
Target Group	Adults (seniors)
Facility/ Equipment	• Classroom • Internet access • Projector • White board • Laptops/computers/tablets
Tools/ Materials	• Handout 1 • Handout 2
Activities	1. Task 1. Discover Canva! (10min) 1.1 To start with, show students on the overhead projector some examples of designs done with CANVA. Choose for example one power point presentation, one poster/flyer, one CV sample... Then watch this video tutorial to learn about Canva! - How To Use Canva For Beginners: 2020 Canva Tutorial 1.2 Provide students with <u>see Handout 1</u> and make sure each of them individually can use a computer or laptop. 2. Task 2. Discover Infogram! (10min)

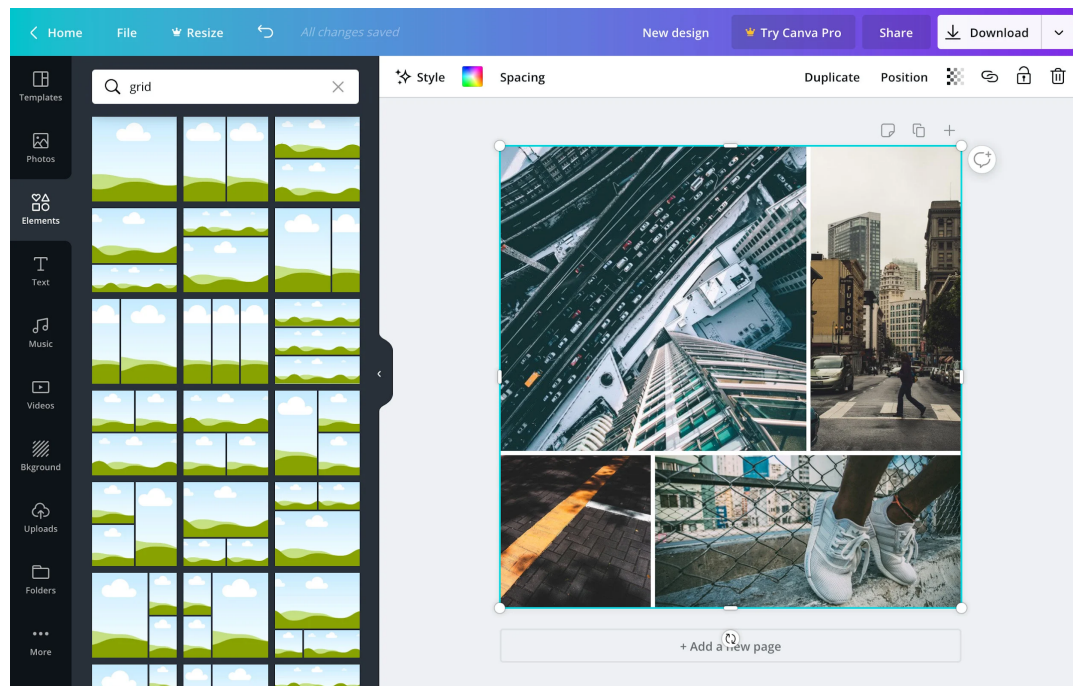
	2.1 To start with, show students on the overhead projector some examples of charts designed with INFOGRAM. Choose for example one map, one bar chart, one circular chart. Then provide students with <u>see Handout 2</u> 3. Task 3. Experiment! (20min) 3.1 Now, it is students turn to ask students to make their own creations. Let them choose one of the two applications and give them 20 minutes to work on them. 4. Task 4: Wrap up (5min) 4.1 To wrap up, have students present their creations to the others in the class.
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HANDOUT 1: Discover Canva!

This is how the CANVA dashboard looks like, when you start designing something... can you circle the buttons you have to press to:

- Add text
- Insert images
- Insert music
- Save the file
- Save the file in your own computer in different formats



What do the following icons mean?



HANDOUT 2: Discover Infogram!

When you log in to the infogram.com platform, these are the types of charts you can create with a free account. Choose three of them and describe why/how you could use them.



This is how the INFOGRAM dashboard looks like, when you start designing something... can you circle the buttons you have to press to:

- Add text
- Change the data
- Edit the visuals
- Save the file
- Export your cration

